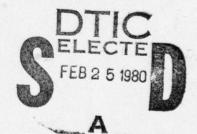


DEPARTMENT of PSYCHOLOGY





Approved for public released
Distribution Unlimited

Carnegie-Mellon University

80 2 21 023

DISCLAIMER NOTICE

THIS DOCUMENT IS BEST QUALITY PRACTICABLE. THE COPY FURNISHED TO DDC CONTAINED A SIGNIFICANT NUMBER OF PAGES WHICH DO NOT REPRODUCE LEGIBLY.

Individual Differences in Memory Span

William G. Chase

Carnegie-Mellon University

Don R. Lyon

University of Dayton and

K. Anders Ericsson

Carnegie-Mellon University



A

Paper presented at the NATO International Conference on Intelligence and Learning, York, England, July 1979. To appear in M. Friedman, J.P. Das, & N. O'Connor (Eds.), <u>Intelligence of Learning</u>. New York: Plenum.

This research was sponsored by the Personnel and Training Research Programs, Psychological Science Division, Office of Naval Research, under Contract No. N00014-79-C-0215, Contract Authority Identification No., NR 157-430.

Reproduction in whole or in part is permitted for any purpose of the United States Government.

Approved for public release; distribution unlimited.

unclassified
SECURITY CLASSIFICATION OF THIS PAGE (When Data Ente

1. REPORT NUMBER	REPORT DOCUMENTATION PAGE	
	2. GOVT ACCESSIO	N NO. 3. RECIPIENT'S CATALOG NUMBER
INDIVIDUAL DIFFERENCES IN MEM	ORY SPAN	TYPE OF REPORT & PERIOD COVE
	= (6. PERFORMING ORG. REPORT NUMBE
7. AUTHOR(e)	# 1050sq.10	8. CONTRACT OR GRANT NUMBER(*)
William G. Chase Don R. Lyon	Willes & Chan	NR 157-430 NØ0014-79-C-0215
K. Anders Ericsson PERFORMING CAGANIZATION NAME AND ACCOUNTY Department of Psychology Carnegie-Mellon University Pittsburgh, PA 15213	387816	16. PROGRAM ELEMENT, PROJECT, TAREA & WORK UNIT NUMBERS
11. CONTROLLING OFFICE NAME AND ADDRESS Personnel and Training Resear	ch Programs	July 1979
Office of Naval Research Arlington, VA 22217		43. NUMBER OF PAGES
14. MONITORING AGENCY NAME & ADDRESS/II dit	iterent from Controlling Of	fice) 15. SECURITY CLASS. (of this report)
12)2	72	15a. DECLASSIFICATION/DOWNGRADII
Approved for public release;	distribution un	limited.
Approved for public release;	distribution un	limited.
Approved for public release; 17. DISTRIBUTION STATEMENT (of the abetract ent		
17. DISTRIBUTION STATEMENT (of the abetract ent	ered in Block 20, if differ	ent from Report)
17. DISTRIBUTION STATEMENT (of the abetract ent	ered in Block 20, if different tional Conferent of appear in M.	ce on Intelligence and Learni Friedman, J.P. Das, &
17. DISTRIBUTION STATEMENT (of the abetract ent 18. SUPPLEMENTARY NOTES Presented at the NATO Interna York, England, July, 1979. T	tional Conference and Learning and Identity by block of Rehes	ce on Intelligence and Learni Friedman, J.P. Das, & g. New York: Plenum.
18. SUPPLEMENTARY NOTES Presented at the NATO Interna York, England, July, 1979. T N. O'Connor (Eds.), Intellige 19. KEY WORDS (Continue on reverse side if necessaring individual differences Memory Span Short-term memory	tional Conferent o appear in M. nce and Learnin Reheat Mnemo	ce on Intelligence and Learni Friedman, J.P. Das, & g. New York: Plenum. umber) arsal onics

DD , FORM 1473 EDITION OF 1 NOV 65 IS OBSOLETE S/N 0102-LF-014-6601

SECURITY CLASSIFICATION OF THIS PAGE (When Date Entered)

387876

SECURITY CLASSIFICATION OF THIS PAGE (When Date Entered)

20. but this increase was due to the acquisition of a mnemonic system.

Short-term memory capacity was unaffected by practice.

Accession For

NTIS GLARI
DDC TAB
Unamnounced
Justification

By
Pistribution

Availability Ordes

Availability Ordes

Availability Special

A 236.

Abstract

One series of experiments examined the correlation between memory span and the speed of symbol manipulation in short-term memory, and another experiment analyzed the effects of extended practice on memory span. In the first study, most of the estimates of processing speed did not correlate with memory span, and it was concluded that short-term memory capacity is not determined by the speed of symbol manipulation in short-term memory. In the second study, memory span greatly increased with extended practice, but this increase was due to the acquisition of a mnemonic system. Short-term memory capacity was unaffected by practice.

Individual differences in memory span are interesting from both a psychometric and an information-processing point of view. From a psychometric perspective, memory span is an important item on IQ tests because of the high correlations between memory span and IQ scores. It has been suggested that memory span is a good index of mental retardation and brain damage, but in the normal adult population, it probably is not a very good predictor of high-school or college grades (Matarazzo, 1972). Some people have even gone so far as to suggest that a pure measure of memory span-span ability-is the best culture-free determiner of intelligence (Bachelder & Denny, 1977a,b).

From an information-processing point of view, memory span is the most often used measure of short-term memory capacity, which in turn is one of the most important human limitations in thinking and problem solving (Newell & Simon, 1972). Recent information-processing studies by Cohen and Sandberg (1977) and Lyon (1977) have ruled out any obvious mnemonic coding strategies as causes of individual differences in short-term memory capacity.

It has been suggested by several people in the information-processing literature that memory span is related to the speed of mental processes in short-term memory. For example, Hunt, Frost and Lunneborg (1973), in their attempt to link psychometric and information-processing theories of intelligence, suggested that verbal intelligence is related to the speed of short-term memory processes. Baddeley, Thompson and Buchanan (1975) suggested that the speed of the rehearsal loop determines the memory span, in large part, because verbal items—those based on a phonemic code—tend to decay away within about 2 sec, and the function of rehearsal is to keep them from decaying. From their analysis of reading rates and memory spans, Baddeley et al concluded that people's memory spans are roughly equivalent to the number of words they can read in 2 sec. In a similar analysis, Cavanagh (1972) has suggested that there is a direct relationship between memory span and short-term memory search rates. From his analysis of memory span and scanning rates, Cavanagh concluded that it takes about 1/4 sec to search short-term memory. The implication is that people's memory search rates are determined by how many items are searched in 1/4 sec.

In this paper we will summarize work in our laboratory on two questions. First, are individual differences in memory span due to differences in the speed of symbol manipulation in short-term memory? And second, is it possible to increase one's short-term memory capacity with extended practice?

Speed of Symbol Manipulation

To summarize in advance our analysis of the first question, we have found very little evidence to support the idea that memory span is determined by the speed of symbol manipulation in short-term memory, at least in the college student population. We have run a series of experiments designed to establish the correlation between short-term memory processing rates and memory span, and one of the most interesting things we found was that the correlation between memory span and rehearsal rate is an artifact. In two studies, no relation was found between people's memory spans and their rehearsal rates for lists of digits well below memory span (3, 4, and 5 digits), but for lists that approach the memory span (6 digits), the correlation is about .50. This correlation is an artifact because people with low memory spans experience difficulties in remembering as memory load increases, and as a result, their rehearsal rate is slowed. There is no relationship between rehearsal rate and memory span for lists of digits below memory span.

In a larger study of 31 college students, we obtained, in addition to memory spans, reliable estimates of several information processing rates. These estimates included search for the presence of an item in short-term memory (Sternberg, 1966), search for the location of an item in short-term memory (Sternberg, 1967), and metered memory search (Weber & Castleman, 1969) in both short-term and long-term memory. The long-term metered memory search task in this study was alphabet search. In this task, the subject is presented both with a probe and a meter, and he must find the item located n places from the probe, where n is the meter. For example, a letter (H) and a number (3) are presented and the task is to name, as quickly as possible, the letter that appears 3 places later in the alphabet (K). This same procedure was used for short-term metered memory search except that the material to be searched is a random list of digits in short-term memory. In addition to these memory

search tasks, we measured the corresponding visual search speeds because we wanted an estimate of processing rates uncontaminated by memory load. Finally, we estimated several components of the rehearsal process, including the time to start rehearsal and the time to execute rehearsal. Start time is the time between onset of a GO signal and rehearsal of the first item, and execution time is the average inter-item time during rehearsal. The correlations between these various processing rates and memory span are shown in Table 1, along with the reliabilities. (Digit span reliability was .96.)

Insert Table 1 about here

None of the visual search speeds correlated with memory span, nor did memory search for presence. The correlation between memory span and rehearsal execution time increased with memory load as before, but even with large memory loads the correlation was only -.41. Finally, the correlation between memory search for location and memory span is due to the same artifact that underlies the correlation between memory span and rehearsal.

There were only three non-artifactual correlations with memory span: metered short-term memory search, metered alphabet search, and rehearsal start time. At this point we can only speculate about the source of these correlations. In the metered short-term memory search task, it is possible that concurrent indexing (counting items until the meter is reached) imposes an additional load on short-term memory. This concurrent memory load could cause people with low memory spans to slow down. The correlations in the other two tasks--alphabet search and rehearsal start time--may indicate that people with low memory spans are also slower at activating information in memory. That is, people with low memory spans seem to be slower at accessing information in long-term memory, in secondary memory, or in whatever inactive storage systems are used when information is not in short-term memory, but once information is activated, they seem to process it at the same rate as people with high memory spans.

The data in these studies provide very little support for the idea that memory span is determined by the speed of symbol manipulation in short-term memory. If anything, our data suggest that memory span may indirectly affect processing rates. That is, people with low

memory spans may experience delays in processing as the memory load increases because they are forced to take extra time to update their short-term memory.

If the speed of symbol manipulation in short-term memory is not the major cause of individual differences in memory span, then what is? A good case can be made that memory span depends upon long-term memory knowledge structures and processes built up with practice (Chi, 1976). In the next section we explore the issue of whether short-term memory capacity can be increased with practice. An illustrative case study shows that digit span can be increased seemingly indefinitely if long-term memory coding structures are built up with practice.

Extended Practice

There are reports in the literature of increases in memory span with substantial amounts of practice (Gates & Taylor, 1925; Martin & Fernberger, 1924). Since memory span is such an essential ingredient both in psychometric theories of intelligence and information processing theories of thinking, it is of some interest to understand the nature of these practice effects. In our laboratory, we practiced one individual for about an hour a day, 3-5 days a week, for a year on the memory span task. In that time, his memory span increased steadily from seven digits to over fifty digits. How did he do it, and did he increase his short-term memory capacity?

Our analysis (Chase & Ericsson, 1978) indicates that this subject developed an elaborate mnemonic system, based primarily on running times for various races (e.g., 339 = three minutes and thirty-nine seconds, near world-record inile time). Our analysis further indicated that there was no increase in short-term memory capacity. The evidence is the following. First, when the subject groups digits together to form mnemonic codes, his groups are almost always 3- and 4-digit groups, and he has never generated a group larger than five digits. Second, the subject always maintains the last few digits (4-6 digits) as an uncoded rehearsal group, and he never allows the rehearsal group to exceed six digits. In fact, a 6-digit rehearsal group invariably is segmented as two groups of three digits. Third, the subject also hierarchically groups his groups together into supergroups. After some

initial difficulty in remembering 5-group supergroups, the subject generally uses 3-group supergroups and he never allows a supergroup to exceed 4 groups. Finally, when the subject was switched from digits to letters of the alphabet, there was no transfer, and his memory span dropped back to about six consonants.

The outcome of this study makes it clear that one must distinguish between memory span and short-term memory capacity. Memory span is limited both by the capacity of short-term memory and by coding processes, and the more elaborate the coding processes, the greater will be the discrepancy between memory span and short-term memory capacity. It is certainly possible to increase memory span by learning to code information so that it can be retrieved from long-term memory, but it does not seem possible to increase the capacity of short-term memory. It remains an important question to determine the extent to which the correlation between memory span and IQ is due to short-term memory capacity per se, and the extent to which coding processes are important.

References

- Bachelder, B.L., & Denny, M.R. A theory of intelligence: I. Span and the complexity of stimulus control. <u>Intelligence</u>, 1977, 1, 127-150. (a)
- Bachelder, B.L., & Denny, M.R. A theory of intelligence: II. The role of span in a variety of intellectual tasks. <u>Intelligence</u>, 1977, <u>1</u>, 237-256. (b)
- Baddeley, A.D., Thompson, N., & Buchanan, M. The word length effect and the structure of short-term memory. <u>Journal of Verbal Learning and Verbal Behavior</u>, 1975, 14, 575-589.
- Cavanagh, J.P. Relation between the immediate memory span and the memory search rate. Psychological Review, 1972, 79, 525-530.
 - Chase, W.G., & Ericsson, R.A. Acquisition of a mnemonic system for digit span.

 Paper presented at the nineteenth annual meeting of the Psychonomic Society,
 San Antonio, Texas, November 1978.
 - Chi, M.T.H. Short-term memory limitations in children: Capacity or processing deficits? Memory & Cognition, 1976, 4, 559-572.
 - Cohen, R.L., & Sandberg, T. Relation between intelligence and short-term memory. Cognitive Psychology, 1977, 9, 534-554.
 - Gates, A.I., & Taylor, G.A. An experimental study of the nature of improvement resulting from practice in a mental function. <u>Journal of Educational Psychology</u>, 1925, 16, 583-592.
 - Hunt, E.B., Frost, N., & Lunneborg, C.E. Individual differences in cognition: A new approach to intelligence. In G. Bower (Ed.), <u>Advances in learning and motivation</u>, Vol. 7, New York: Academic Press, 1973. Pp. 87-122.
 - Lyon, D.R. Individual differences in immediate serial recall: A matter of mnemonics? Cognitive Psychology, 1977, 9, 403-411.
 - Martin, P.R., & Fernberger, S.W. Improvement in memory span. American Journal of Psychology, 1929, 41, 91-94.
 - Matarazzo, J. The measurement and appraisal of adult intelligence. Baltimore, MD: Williams & Wilkins, 1972.
 - Newell, A., & Simon, H.A. <u>Human problem solving</u>. Englewood Cliffs, NJ: Prentice Hall, 1972.
 - Sternberg, S. High speed scanning in human memory. Science, 1966, 153, 652-654.
 - Sternberg, S. Retrieval of contextual information from memory. <u>Psychonomic Science</u>, 1967, <u>8</u>, 55-56.
 - Weber, R.J., & Castleman, J. Metered memory search. <u>Psychonomic Science</u>, 1969, 16, 311-312.

Footnote

Preparation of this article was supported by contract N00014-79-C-0215 from the Advanced Research Projects Agency. We are indebted to M.T.H. Chi for her helpful comments. Requests for reprints should be sent to William G. Chase, Department of Psychology, Carnegie-Mellon University, Pittsburgh, PA 15213.

Mamory Search for Presence

Reheartsal Start Timp

Table 1

Processing Speed Reliabilities (odd-even) and Correlations with Digit Span

in G. Chasa, Uniterlayed of Pay	Reliability Coefficient	Correlation With Digit Span
Visual Search for Presence	.90	.23
Visual Search for Location	.74	-0-
Visual Metered Search	.84	17
Memory Search for Presence	.95	17
Memory Search for Location	.82	63**
Memory Metered Search	.87	62**
Alphabet Metered Search	.95	46**
Rehearsal Start Time	.99	59**
Rehearsal Execution Time	.99	38*
		p < .05* p < .01**

Navy

- 1 Dr. Ed Aiken Navy Personnel R&D Center San Diego, CA 92152
- 1 Dr. Robert Blanchard Navy Personnel R&D Center Managment Support Department San Diego, CA 92151
- 1 Mr. James S. Duva
 Chief, Human Factors Laboratory
 Naval Training Equipment Center
 (Code N-215)
 Orlando, Florida 32813
- 1 DR. PAT FEDERICO
 NAVY PERSONNEL R&D CENTER
 SAN DIEGO, CA 92152
- 1 Dr. John Ford Navy Personnel R&D Center San Diego, CA 92152
- 1 LT Steven D. Harris, MSC, USN Code 6021 Naval Air Development Center Warminster, Pennsylvania 18974
- 1 CDR Wade Helm PAC Missile Test Center Point Mugu, CA 93041
- 1 CDR Robert S. Kennedy
 Naval Aerospace Medical and
 Research Lab
 Box 29407
 New Orleans, LA 70189
- 1 Dr. Norman J. Kerr Chief of Naval Technical Training Naval Air Station Memphis (75) Millington, TN 38054
- 1 CHAIRMAN, LEADERSHIP & LAW DEPT.
 DIV. OF PROFESSIONAL DEVELOPMMENT
 U.S. NAVAL ACADEMYY
 ANNAPOLIS, MD 21402

Navy

- 1 Dr. William L. Maloy
 Principal Civilian Advisor for
 Education and Training
 Naval Training Command, Code 00A
 Pensacola, FL 32508
- 1 Dr. Kneale Marshall
 Scientific Advisor to DCNO(MPT)
 OPO1T
 Washington DC 20370
- 1 CAPT Richard L. Martin
 USS Francis Marion (LPA-Z49)
 FPO New York, NY 09501
- 1 Dr. James McBride Navy Personnel R&D Center San Diego, CA 92152
- 2 Dr. James McGrath
 Navy Personnel R&D Center
 Code 306
 San Diego, CA 92152
- 1 CDR. MERCER
 CNET LIAISON OFFICER
 AFHRL/FLYING TRAINING DIV.
 WILLIAMS AFB, AZ 85224
- 1 Dr. George Moeller Head, Human Facors Branch Naval Submarine Medical Research Lab Groton, CN 06340
- Dr William Montague
 Navy Personnel R&D Center
 San Diego, CA 92152
- 1 Commanding Officer
 U.S. Naval Amphibious School
 Coronado, CA 92155
- 1 Commanding Officer
 Naval Health Research
 Center
 Attn: Library
 San Diego, CA 92152

Navy

- Naval Medical R&D Command Code 44 National Naval Medical Center Bethesda, MD 20014
- Library Navy Personnel R&D Center San Diego, CA 92152
- Commanding Officer Naval Research Laboratory Code 2627 Washington, DC 20390
- JOHN OLSEN CHIEF OF NAVAL EDUCATION & TRAINING SUPPORT PENSACOLA, FL 32509
- Psychologist ONR Branch Office 495 Summer Street Boston, MA 02210
- Psychologist ONR Branch Office 536 S. Clark Street Chicago, IL 60605
- Office of Naval Research Code 200 Arlington, VA 22217
- Office of Naval Research Code 437 800 M. Quincy SStreet Arlington, VA 22217
- Office of Naval Research Code 441 800 N. Quincy Street Arlington, VA 22217
- Director Engineering Psychology Programs Code 455 Office of Naval Research 800 N. Quincy Street Arlington, VA 22217

Navy

- 5 Personnel & Training Research Programs (Code 458) Office of Naval Research Arlington, VA 22217
- 1 Psychologist OFFICE OF NAVAL RESEARCH BRANCH 223 OLD MARYLEBONE ROAD LONDON, NW. 15TH ENGLAND
- Psychologist Psychologist ONR Branch Office 1030 East Green Street Pasadena, CA 91101
- Scientific Director Office of Naval Research Scientific Liaison Group/Tokyo American Embassy APO San Francisco, CA 96503
- Office of the Chief of Naval Operations Research, Development, and Studies Branc (OP-102)Washington, DC 20350
- LT Frank C. Petho, MSC, USNR (Ph.D) Code L51 Naval Aerospace Medical Research Laborat Pensacola, FL 32508
- DR. RICHARD A. POLLAK ACADEMIC COMPUTING CENTER U.S. NAVAL ACADEMY ANNAPOLIS, MD 21402
- Dr. Gary Poock Operations Research Department Naval Postgraduate School Monterey, CA 93940
- Roger W. Remington, Ph.D Code L52 NAMRL Pensacola, FL 32508
- Dr. Bernard Rimland Navy Personnel R&D Center San Diego, CA 92152

Navy

- Mr. Arnold Rubenstein Naval Personnel Support Technology Naval Material Command (08T244) Room 1044, Crystal Plaza #5 2221 Jefferson Davis Highway Arlington, VA 20360
- 1 Dr. Worth Scanland Chief of Naval Education and Training Code N-5 NAS, Pensacola, FL 32508
- 1 Dr. Sam Schifflett Systems Engineering Test Directorate U.S. Naval Air Test Center Patuxent River, MD 20670
- 1 A. A. SJOHOLM TECH. SUPPORT, CODE 201 NAVY PERSONNEL R& D CENTER SAN DIEGO, CA 92152
- 1 Mr. Robert Smith Office of Chief of Naval Operations OP-987E Washington, DC 20350
- Dr. Alfred F. Smode Training Analysis & Evaluation Group (TAEG) Dept. of the Navy Orlando, FL 32813
- Dr. Richard Sorensen Navy Personnel R&D Center San Diego, CA 92152
- CDR Charles J. Theisen, JR. MSC. USN Head Human Factors Engineering Div. Naval Air Development Center Warminster, PA 18974
- 1 W. Gary Thomson Naval Ocean Systems Center Code 7132 San Diego, CA 92152

Army

- 1 HQ USAREUE & 7th Army ODCSOPS USAAREUE Director of GED APO New York 09403
- 1 LCOL Gary Bloedorn Training Effectiveness Analysis Division US Army TRADOC Systems Analysis Activity White Sands Missile Range, NM 88002
- 1 DR. RALPH DUSEK U.S. ARMY RESEARCH INSTITUTE 5001 EISENHOWER AVENUE ALEXANDRIA, VA 22333
 - 1 Col Frank Hart Army Research Institute for the Behavioral & Social Sciences 5001 Eisenhower Blvd. Alexandria, VA 22333
 - Dr. Ed Johnson Army Research Institute 5001 Eisenhower Blvd. Alexandria, VA 22333
 - Dr. Michael Kaplan U.S. ARMY RESEARCH INSTITUTE 5001 EISENHOWER AVENUE ALEXANDRIA, VA 22333
- 1 Dr. Milton S. Katz Individual Training & Skill Evaluation Technical Area U.S. Army Research Institute 5001 Eisenhower Avenue Alexandria, VA 22333
- Dr. Beatrice J. Farr Army Research Institute (PERI-OK) 5001 Eisenhower Avenue Alexandria, VA 22333
- 1 Technical Director U.S. Army Human Engineering Labs Aberdeen Proving Ground, MD 21005

Army

- Dr. Harold F. O'Neil, Jr.
 Attn: PERI-OK
 Army Research Institute
 5001 Eisenhower Avenue
 Alexandria, VA 22333
- 1 LTCOL Michael T. Plummer Organizational Effectiveness Division Office of the Deputy Chief of Staff for Personnel Department of the Army Washington, DC 20301
- Dr. Robert Sasmor U. S. Army Research Institute for the Behavioral and Social Sciences 5001 Eisenhower Avenue Alexandria, VA 22333
- Director, Training Development
 U.S. Army Administration Center
 ATTN: Dr. Sherrill
 Ft. Benjamin Harrison, IN 46218
- 1 Dr. Frederick Steinheiser U. S. Army Reserch Institute 5001 Eisenhower Avenue Alexandria, VA 22333
- 1 Dr. Joseph Ward U.S. Army Research Institute 5001 Eisenhower Avenue Alexandria, VA 22333

20015 Of | brudto and you'll have bredt

Air Force

- Air Force Human Resources Lab AFHRL/PED Brooks AFB, TX 78235
- 1 Air University Library AUL/LSE 76/443 Maxwell AFB, AL 36112
- 1 Dr. Earl A. Alluisi HQ, AFHRL (AFSC) Brooks AFB, TX 78235
- 1 DR. T. E. COTTERMAN
 AFHRL/ASR
 WRIGHT PATTERSON AFB
 OHIO 45433
- 1 DR. G. A. ECKSTRAND
 AFHRL/AS
 WRIGHT-PATTERSON AFB, OH 45433
- 1 Dr. Genevieve Haddad Program Manager Life Sciences Directorate AFOSR Bolling AFB, DC 20332
- 1 Dr. Donald E. Meyer U.S. Air Force ATC/XPTD Randolph AFB, TX 78148
- 1 Dr. Ross L. Morgan (AFHRL/ASR)
 Wright -Patterson AFB
 Ohio 45433
- 1 Research Branch
 AFMPC/DPMYP
 Randolph AFB, TX 78148
- 1 Dr. Marty Rockway (AFHRL/TT) Lowry AFB Colorado 80230
- Jack A. Thorpe, Maj., USAF Naval War College Providence, RI 02846

Air Force

1 Brian K. Waters, LCOL, USAF Air University Maxwell AFB Montgomery, AL 36112

Marines

- 1 H. William Greenup
 Education Advisor (E031)
 Education Center, MCDEC
 Quantico, VA 22134
- DR. A.L. SLAFKOSKY
 SCIENTIFIC ADVISOR (CODE RD-1)
 HQ, U.S. MARINE CORPS
 WASHINGTON, DC 20380

CoastGuard

Mr. Richard Lanterman
PSYCHOLOGICAL RESEARCH (G-P-1/62)
U.S. COAST GUARD HQ
WASHINGTON, DC 20590

Other DoD

- 12 Defense Documentation Center Cameron Station, Bldg. 5 Alexandria, VA 22314 Attn: TC
- 1 Dr. Craig I. Fields
 Advanced Research Projects Agency
 1400 Wilson Blvd.
 Arlington, VA 22209
- 1 Dr. Dexter Fletcher
 ADVANCED RESEARCH PROJECTS AGENCY
 1400 WILSON BLVD.
 ARLINGTON, VA 22209
- Military Assistant for Training and Personnel Technology Office of the Under Secretary of Defense for Research & Engineering Room 3D129, The Pentagon Washington, DC 20301

40

Civil Govt

- Dr. Susan Chipman Basic Skills Program National Institute of Education 1200 19th Street NW Washington, DC 20208
- Mr. James M. Ferstl Bureau of Training U.S. Civil Service Commission Washington, D.C. 20415
- Dr. Joseph I. Lipson Division of Science Education Room W-638 National Science Foundation Washington, DC 20550
 Dr. John Mays
- National Institute of Education 1200 19th Street NW Washington, DC 20208
- William J. McLaurin Rm. 301, Internal Revenue Service 2221 Jefferson Davis Highway
- Arlington, VA 22202

 Dr. Arthur Melmed National Intitute of Education 1200 19th Street NW Washington, DC 20208
- Dr. Andrew R. Molnar Science Education Dev. and Research National Science Foundation Washington, DC 20550
- Dr. Jeffrey Schiller National Institute of Education 1200 19th St. NW Washington, DC 20208
- Dr. H. Wallace Sinaiko Program Director Manpower Research and Advisory Services Smithsonian Institution 801 North Pitt Street Alexandria, VA 22314

Civil Govt

- Dr. Frank Withrow U. S. Office of Education 400 6th Street SW Washington, DC 20202
- Dr. Joseph L. Young, Director Memory & Cognitive Processes National Science Foundation Washington, DC 20550

- 1 Dr. John R. Anderson
 Department of Psychology
 Carnegie Mellon University
 Pittsburgh, PA 15213
- 1 Dr. John Annett
 Department of Psychology
 University of Warwick
 Coventry CV4 7AL
 ENGLAND
- DR. MICHAEL ATWOOD
 SCIENCE APPLICATIONS INSTITUTE
 40 DENVER TECH. CENTER WEST
 7935 E. PRENTICE AVENUE
 ENGLEWOOD, CO 80110
- 1 Dr. R. A. Avner University of Illinois Computer-Based Educational Research Lab Urbana, IL 61801
- 1 Dr. Alan Baddeley
 Medical Research Council
 Applied Psychology Unit
 15 Chaucer Road
 Cambridge CB2 2EF
 ENGLAND
- 1 Dr. Patricia Baggett
 Department of Psychology
 University of Denver
 University Park
 Denver, CO 80208
- 1 Ms. Carole A. Bagley
 Minnesota Educational Computing
 Consortium
 2520 Broadway Drive
 St. Paul. MN 55113

Non Govt

- Mr Avron Barr
 Department of Computer Science
 Stanford University
 Stanford, CA 94305
- 1 Dr. Gerald V. Barrett Dept. of Psychology University of Akron Akron, OH 44325
- 1 Dr. Jackson Beatty
 Department of Psychology
 University of California
 Los Angeles, CA 90024
- 1 Dr. John Bergan School of Education University of Arizona Tuscon AZ 85721
- 1 Dr. Nicholas A. Bond Dept. of Psychology Sacramento State College 600 Jay Street Sacramento, CA 95819
- Dr. Lyle Bourne
 Department of Psychology
 University of Colorado
 Boulder, CO 80302
- 1 Dr. Kenneth Bowles Institute for Information Sciences University of California at San Diego La Jolla, CA 92037
- 1 Dr. John S. Brown
 XEROX Palo Alto Research Center
 3333 Coyote Road
 Palo Alto, CA 94304
- Dr. Bruce Buchanan
 Department of Computer Science
 Stanford University
 Stanford, CA 94305

13

- 1 DR. C. VICTOR BUNDERSON
 WICAT INC.
 UNIVERSITY PLAZA, SUITE 10
 1160 SO. STATE ST.
 OREM, UT 84057
- 1 Dr. Anthony Cancelli School of Education University of Arizona Tuscon, AZ 85721
- 1 Dr. John B. Carroll
 Psychometric Lab
 Univ. of No. Carolina
 Davie Hall 013A
 Chapel Hill, NC 27514
- 1 Center for the Study of Reading 174 Children's Research Center 51 Gerty Drive Champiagn, IL 61820
- 1 Charles Myers Library
 Livingstone House
 Livingstone Road
 Stratford
 London E15 2LJ
 ENGLAND
- 1 Dr. William Chase
 Department of Psychology
 Carnegie Mellon University
 Pittsburgh. PA 15213
- 1 Dr. Micheline Chi Learning R & D Center University of Pittsburgh 3939 O'Hara Street Pittsburgh, PA 15213
- Dr. William Clancey
 Department of Computer Science
 Stanford University
 Stanford, CA 94305
- Dr. Allan M. Collins
 Bolt Beranek & Newman, Inc.
 50 Moulton Street
 Cambridge, Ma 02138

Non Govt

- Dr. Meredith P. Crawford
 American Psychological Association
 1200 17th Street, N.W.
 Washington, DC 20036
- Dr. Fred Reif
 SESAME
 c/o Physics Department
 University of California
 Berkeley, CA 94720
- Dr. Emmanuel Donchin
 Department of Psychology
 University of Illinois
 Champaign, IL 61820
- 1 ERIC Facility-Acquisitions 4833 Rugby Avenue Bethesda, MD 20014
- Dr. A. J. Eschenbrenner
 Dept. E422, Bldg. 101
 McDonnell Douglas Astronautics Co.
 P.O.Box 516
 St. Louis, MO 63166
- 1 MAJOR I. N. EVONIC CANADIAN FORCES PERS. APPLIED RESEARCH 1107 AVENUE ROAD TORONTO, ONTARIO, CANADA
- 1 Mr. Wallace Feurzeig Bolt Beranek & Newman, Inc. 50 Moulton St. Cambridge, MA 02138
- Dr. Victor Fields
 Dept. of Psychology
 Montgomery College
 Rockville, MD 20850
- Dr. Edwin A. Fleishman
 Advanced Research Resources Organ.
 Suite 900
 4330 East West Highway
 Washington, DC 20014

15

- DR. JOHN D. FOLLEY JR. APPLIED SCIENCES ASSOCIATES INC VALENCIA, PA 16059
- Dr. John R. Frederiksen Bolt Beranek & Newman 50 Moulton Street Cambridge, MA 02138
- Dr. Alinda Friedman Department of Psychology University of Alberta Edmonton, Alberta CANADA T6G 2J9
- Dr. R. Edward Geiselman Department of Psychology University of California Los Angeles, CA 90024
- DR. ROBERT GLASER 1 LR DC UNIVERSITY OF PITTSBURGH 3939 O'HARA STREET 3939 O'HARA STREET PITTSBURGH, PA 15213
- DR. JAMES G. GREENO LRDC UNIVERSITY OF PITTSBURGH 3939 O'HARA STREET PITTSBURGH, PA 15213
- Dr. Harold Hawkins Department of Psychology University of Oregon Eugene OR 97403
- Dr. Barbara Hayes-Roth The Rand Corporation 1700 Main Street Santa Monica, CA 90406
- Dr. Frederick Hayes-Roth The Rand Corporation 1700 Main Street Santa Monica, CA 90406

Non Govt

- Dr. Dustin H. Heuston Wicat, Inc. Box 986 Orem, UT 84057
- Dr. James R. Hoffman Department of Psychology University of Delaware Newark, DE 19711
- 1 Dr. Lloyd Humphreys Department of Psychology University of Illinois Champaign, IL 61820
- Library HumRRO/Western Division 27857 Berwick Drive Carmel, CA 93921
- Dr. Earl Hunt Dept. of Psychology University of Washington Seattle, WA 98105
- DR. KAY INABA 21116 VANOWEN ST CANOGA PARK, CA 91303
- Dr. Wilson A. Judd McDonnell-Douglas Astronautics Co. East Lowry AFB Denver, CO 80230
- Dr. Steven W. Keele Dept. of Psychology University of Oregon Eugene, OR 97403
- 1 Dr. Walter Kintsch Department of Psychology University of Colorado Boulder, CO 80302
- Dr. David Kieras Department of Psychology University of Arizona Tuscon, AZ 85721

- Dr. Kenneth Klivington Alfred P. Sloan Foundation 630 Fifth Avenue New York, NY 10020
- Dr. Mazie Knerr Litton-Mellonics Box 1286 Springfield, VA 22151
- Dr. Stephen Kosslyn Harvard University Department of Psychology 33 Kirkland Street Cambridge, MA 02138
- C.R.J. LAFLEUR LCOL. PERSONNEL APPLIED RESEARCH NATIONAL DEFENSE HQS 101 COLONEL BY DRIVE OTTAWA, CANADA KIA OK2
- Dr. Jill Larkin Department of Psychology Carnegie Mellon University Pittsburgh, PA 15213
- Dr. Alan Lesgold Learning R&D Center University of Pittsburgh Pittsburgh, PA 15260
- Dr. Robert R. Mackie Human Factors Research, Inc. 6780 Cortona Drive Santa Barbara Research Pk. Goleta, CA 93017
- Dr. Mark Miller Systems and Information Sciences Laborat 1 Central Research Laboratories TEXAS INSTRUMENTS, INC. Mail Station 5 Post Office Box 5936 Dallas, TX 75222

Non Govt

- Dr. Richard B. Millward Dept. of Psychology Hunter Lab. Brown University Providence, RI 82912
- Dr. Allen Munro Univ. of So. California Behavioral Technology Labs 3717 South Hope Street Los Angeles, CA 90007
- 1 Dr. Donald A Norman Dept. of Psychology C-009 Univ. of California, San Diego La Jolla, CA 92093
- 1 Dr. Robert Pachella Department of Psychology Human Performance Center 330 Packard Road Ann Arbor, MI 48104
- Dr. Seymour A. Papert Massachusetts Institute of Technology Artificial Intelligence Lab 545 Technology Square Cambridge, MA 02139
- Dr. James A. Paulson Portland State University P.O. Box 751 Portland, OR 97207
- Mr. A. J. Pesch, President Eclectech Associates, Inc. P. O. Box 178 N. Stonington, CT 06359
 - MR. LUIGI PETRULLO 2431 N. EDGEWOOD STREET ARLINGTON, VA 22207
- Dr. Martha Polson Department of Psychology University of Colorado Boulder, CO 80302

- DR. PETER POLSON DEPT. OF PSYCHOLOGY UNIVERSITY OF COLORADO BOULDER, CO 80302
- DR. DIANE M. RAMSEY-KLEE R-K RESEARCH & SYSTEM DESIGN 3947 RIDGEMONT DRIVE MALIBU, CA 90265
- Dr. Peter B. Read Social Science Research Council 605 Third Avenue 605 Third Avenue New York, NY 10016
- Dr. Mark D. Reckase Educational Psychology Dept. University of Missouri-Columbia 12 Hill Hall Columbia, MO 65201
- Dr. Fred Reif SESAME c/o Physics Department University of California Berkely, CA 94720
- Dr. Andrew M. Rose American Institutes for Research 1055 Thomas Jefferson St. NW Washington, DC 20007
- Dr. Ernst Z. Rothkopf
 Bell Laboratories Bell Laboratories Murray Hill, NJ 07974
- Dr. David Rumelhart Center for Human Information Processing 1 DR. ALBERT STEVENS Univ. of California, San Diego La Jolla, CA 92093
- DR. WALTER SCHNEIDER DEPT. OF PSYCHOLOGY UNIVERSITY OF ILLINOIS CHAMPAIGN, IL 61820

Non Govt

- Dr. Allen Schoenfeld Department of Mathematics Hamilton College Clinton, NY 13323
- 1 DR. ROBERT J. SEIDEL INSTRUCTIONAL TECHNOLOGY GROUP HUMRRO HUMRRO
 300 N. WASHINGTON ST.
 ALEXANDRIA, VA 22314
- 1 Dr. Robert Singer, Director Dr. Robert Singer, Director Motor Learning Research Lab Florida State University 212 Montgomery Gym Tallahassee, FL 32306
 - 1 Dr. Robert Smith Department of Computer Science Rutgers University New Brunswick, NJ 08903
- 1 Dr. Richard Snow School of Education Stanford University Stanford, CA 94305
 - Dr. Kathryn T. Spoehr Department of Psychology Brown University Providence, RI 02912
 - Dr. Robert Sternberg Dept. of Psychology Yale University Box 11A, Yale Station New Haven, CT 06520
 - BOLT BERANEK & NEWMAN, INC. 50 MOULTON STREET CAMBRIDGE, MA 02138
 - 1 Dr. Thomas Sticht HumRRO 300 N. Washington Street Alexandria, VA 22314

- A:

- 1 Mr. William Stobie
 McDonnell-Douglas
 Astronautics Co.
 P. O. Box 30204
 Chico, CA 95926
- 1 DR. PATRICK SUPPES
 INSTITUTE FOR MATHEMATICAL STUDIES IN
 THE SOCIAL SCIENCES
 STANFORD UNIVERSITY
 STANFORD, CA 94305
- 1 Dr. Kikumi Tatsuoka
 Computer Based Education Research
 Laboratory
 252 Engineering Research Laboratory
 University of Illinois
 Urbana, IL 61801
- Dr. David Thissen
 Department of Psychology
 University of Kansas
 Lawrence, KS 66044
- 1 Dr. John Thomas IBM Thomas J. Watson Research Center P.O. Box 218 Yorktown Heights, NY 10598
- 1 DR. PERRY THORNDYKE
 THE RAND CORPORATION
 1700 MAIN STREET
 SANTA MONICA, CA 90406
- 1 Dr. Walt W. Tornow
 Control Data Corporation
 Corporate Personnel Research
 P.O. Box O HQN060
 Minneapolis, MN 55440
- 1 Dr. Douglas Towne
 Univ. of So. California
 Behavioral Technology Labs
 3717 South Hope Street
 Los Angeles, CA 90007

Non Govt

- 1 Dr. J. Uhlaner Perceptronics, Inc. 6271 Variel Avenue Woodland Hills, CA 91364
- 1 Dr. Benton J. Underwood Dept. of Psychology Northwestern University Evanston, IL 60201
- 1 Dr. Phyllis Weaver Graduate School of Education Harvard University 200 Larsen Hall, Appian Way Cambridge, MA 02138
- 1 Dr. David J. Weiss N660 Elliott Hall University of Minnesota 75 E. River Road Minneapolis, MN 55455
- DR. GERSHON WELTMAN
 PERCEPTRONICS INC.
 6271 VARIEL AVE.
 WOODLAND HILLS, CA 91367
- DR. SUSAN E. WHITELY
 PSYCHOLOGY DEPARTMENT
 UNIVERSITY OF KANSAS
 LAWRENCE, KANSAS 66044
- 1 Dr. William B. Whitten, II Department of Psychology SUNY, Albany 1400 Washington Avenue Albany, NY 12222
- Dr. Christopher Wickens
 Department of Psychology
 University of Illinois
 Champaign, IL 61820
- Dr. J. Arthur Woodward
 Department of Psychology
 University of California
 Los Angeles, CA 90024

P C Bax 3000 A P COL Bax 3000 A Onico L2 .0226

Non Govt

Or. Karl Zinn
Center for research on Learning
and Teaching
University of Michigan
Ann Arbor, MI 48104

be . Senton 3. Section . ed

223

BETON FORT YMRS9 . EG

THERT'S HEAR COTT